



9800 McKnight Rd Suite 210-B
Pittsburgh, PA 15237
412.635.7654 or office@pccsing.org

June 1, 2023

Dear friends,

We appreciate that you have advertised with the Pittsburgh Concert Chorale (PCC) in the past few years. I want to thank you for your past support and invite you to advertise with us again during our 2023-2024 season.

Our ads are a great value for your advertising dollars. Our season concerts and Festival of Choirs reached about 2400 audience members this past year.

This year anyone purchasing a print ad will get an added bonus: your business will be promoted digitally too. We will

- post your business on our website as an important supporter,
- add you to our video presentations at our concerts before, during intermission, and after performances, and
- feature your business periodically in our emails to our supporters, a mailing list of 2,000+.

The enclosed advertising order form gives you the details about ordering a program ad this year. Please email or call if you have any questions.

Thank you for supporting the PCC! I look forward to working with you again.

Regards,

Sonya C. Shumway
Executive Director